



# southend creatives





# TWO MAIN AIMS

CONNECTION and ADVOCACY

## 1. CONNECTING CREATIVES

- We facilitate creatives to make meaningful connections and develop their careers and creative practice
- Encouraging collaboration over competition
- The go to place for new creatives to find community

**PURPOSE OF  
THE NETWORK**



# TWO MAIN AIMS

CONNECTION and ADVOCACY

## 2. ADVOCACY

- Representation in political circles
- Amplifying creative industries across the city
- Conduit from creative and cultural sector to key decision and policy makers
- Advocating for fair pay/conditions/art is work/freelance struggles

**PURPOSE OF  
THE NETWORK**

📷 nicola parry



We are a network for individuals and organisations at any point in their career who live and/or work in the creative industries in Southend-on-Sea

We are exciting, inclusive and supportive and open to all that work across cultural and creative sector at any level

**WHO IS THE  
NETWORK FOR?**



📷 southend creatives



 nicola parry



**inclusive**  
representative  
**safe space**  
environmentally  
responsible

**OUR KEY VALUES**



# THE CHARTER





- art is work
- pay where possible
- follow guidelines
- be transparent and clear about rates
- prioritise promoting paid work



**ARTISTS PAY**



- **culture is a powerful medium**
- **we won't always agree**
- **challenging work should be welcomed**
- **space for discussion**
- **expression without fear of repercussion**
- **equal right to a voice**
- **within the law - not defamatory/derogatory**

# **FREEDOM OF CREATIVE EXPRESSION**



# RECOGNITION

- credit people's work
- credit photographers
- permissions for reproduction
- including websites, socials and print
- artist retains intellectual property rights



stronger together  
transparency  
collective processes  
richer cultural lives



**COLLABORATION  
OVER COMPETITION**



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